



For Immediate Release

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Women in Electronics Announces Flex Sponsorship

Global Diversified Manufacturer to Support
Non-profit Organization Dedicated to Advancing Gender Parity

Orange County, CA – September 22, 2021 – Women in Electronics, a 501(c)(3) public charity, providing leadership training and development, mentorship, networking, thought-leadership events, and resources that advance results in gender parity in the electronics industry, announced today its newest sponsor, Flex. Flex is a global diversified manufacturer delivering technology innovation, supply chain, and manufacturing solutions to multiple industries and end markets.

“As a global organization with ~160,000 employees across 30 countries, Flex strongly believes in the power of inclusion, diversity, and equity. Accelerating gender parity at scale requires concerted efforts to expand opportunities for women to develop and lead in the workplace. Through our sponsorship with Women in Electronics, we are proud to help further advance gender inclusion and diversity across the electronics industry,” said Latonia Knox, Global Head of Inclusion and Diversity at Flex.

“Women in Electronics is beyond excited to welcome its first diversified manufacturer into our sponsorship family,” stated Women in Electronics Founder and President Jackie Mattox. Ms. Mattox continued, “The Flex organization is at the forefront of creating true advancements for women, and the company’s commitment to inclusivity, creativity and empowerment are closely aligned with those of the WE community. WE is honored to work with this world-class organization.”

Flex joins the Women in Electronics sponsorship family of: Amphenol, Arrow Electronics, Avnet/Newark, AVX, Cornell Dubilier, Digi-Key, KEMET, Littelfuse, Octopart, Orbweaver, and TTI Family of Specialists.

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About Women in Electronics

Women in Electronics (WE) was founded in 2017 by a group of women professionals as a way to form a sense of community and unite with their male colleagues in an effort to expand the opportunities for women in the electronics industry. WE is focused on advancing women through four organizational goals: empower, advocate, develop and celebrate. With regional chapters in the US and Europe, and a vision to bring our program to a global community, Women in Electronics is supported by leading industry organizations. To learn more about Women in Electronics, visit <https://www.womeninelectronics.com/>

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About Flex

Flex (Reg. No. 199002645H) is the manufacturing partner of choice that helps a diverse customer base design and build products that improve the world. Through the collective strength of a global workforce across 30 countries and responsible, sustainable operations, Flex delivers technology innovation, supply chain, and manufacturing solutions to diverse industries and end markets.

WE - Advancing Cultural Innovation in the Electronics Industry

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