



For Immediate Release

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Join Women in Electronics Founder and President Jackie Mattox at Engineering the Conversation

Orange County, CA – November 30, 2020 – Women in Electronics, a 501(c)(3) non-profit organization dedicated to the professional and personal development of women in the electronics industry, today announced Founder and President Jackie Mattox is a featured speaker at the December virtual event, Engineering the Conversation. The two-day, online event is designed to guide Sales and Marketing Managers in the B2B Electronics Industry through their biggest challenges.

Ms. Mattox will address the topic: “What WE Have Learned About Leadership Since the Beginning of the Pandemic.” During the session, learn how Women in Electronics is bringing leadership issues like remote working, team communication, and caregiver responsibilities to light, and helping to create positive results for its members and the broader electronics industry as we progress in our new world.

The Women in Electronics session is scheduled for Tuesday, December 8th at 2:00 p.m. EST. In addition to the session, attendees may also request an “Up Close & Virtual” meeting. [Click here](#) to register for the upcoming event.

Women in Electronics offers gratitude to Sponsors: Amphenol, Arrow, Avnet/Newark, AVX, Cornell Dubilier, Digi-Key, KEMET, and TTI Family of Companies.

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Women in Electronics was founded in 2017 by a group of women professionals as a way to form a sense of community, develop together, and unite with their male colleagues in an effort to grow the talent in the electronics industry. A 501(c)(3) non-profit organization, WE is focused on advancing women through four organizational goals: empower, advocate, develop and celebrate. With Chapters in over 18 cities, Women

in Electronics is supported by leading industry organizations. To learn more about Women in Electronics, visit <https://www.womeninelectronics.com/>

WE. More Than a Membership. A Movement.

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