



For Immediate Release

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## **Women in Electronics Welcomes Three New Advisory Board Members**

**Orange County, CA, Mar. 16, 2020** — Women in Electronics (WE), a non-profit organization dedicated to the professional and personal development of women in the electronics industry, today announced that Carla Caldwell, Jennifer Eby, and Nancy Garcia will join its Advisory Board.

“As WE continues to grow and evolve, we are expanding our Advisory Board to further amplify our mission of empowering women to succeed within the industry,” says Jackie Mattox, WE President and Founder. “I am pleased to welcome Carla, Jennifer, and Nancy to the Advisory Board and look forward to working with each of them as WE continues to execute its strategy for expansion by driving and developing membership benefits.”

“I am honored to be a part of the WE organization,” says Carla Caldwell, branch manager, Allied Electronics. “Together, we have the ability to lead and empower others to not only co-exist, but to create communities in which we thrive.” With over 25 years of experience in electronics distribution, Carla joined Allied in 2014 and currently leads its Fort Worth branch office.

“Women need to believe in themselves and their authentic contribution to the electronics industry. I am excited to contribute to this important organization,” says Jennifer Eby, found partner, solutions expert and relationship manager, MaRC Technologies. In her current role at MaRC Technologies, Jennifer leads company-wide sales and marketing efforts and manages customer relationships—bringing over 30 years of industry experience to her advisory board role.

Nancy Garcia, general manager, TTI, Inc., says “Being part of the advisory board is a great honor and I’m excited to help the organization grow to the next level. Our industry needs an organization like WE so women have access to resources to help improve their career

development.” Nancy holds more than 25 years of experience in the electronics industry, joining TTI in 2015 as a field sales manager before her promotion to general manager.

Women in Electronics offers gratitude to Sponsors: Amphenol, Arrow, Avnet/Newark, AVX, Cornell Dubilier, Digi-Key, KEMET, and TTI Family of Companies.

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*Women in Electronics was founded in 2017 by a group of women professionals as a way to form a sense of community, develop together, and unite with their male colleagues in an effort to grow the talent in the electronics industry. A 501(c)(3) non-profit organization, WE is focused on advancing women through four organizational goals: empower, advocate, develop and celebrate. With Chapters in over 18 cities, Women in Electronics is supported by leading industry organizations. To learn more about Women in Electronics, visit <https://www.womeninelectronics.com/>*

**WE. More than a membership. A movement.**

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