



For Immediate Release

Contact: Jackie Mattox
jackie@womeninelectronics.com

Nationwide Nonprofit Women in Electronics Announces ASPENCORE as Annual Sponsor

Orange County, CA, Mar. 13, 2020 — Women in Electronics (WE) is pleased to announce a sponsorship with ASPENCORE, a premier electronics industry media network created as a global briefing and information channel to service technology, innovation, and entrepreneurship.

“Women in Electronics continues to gain traction and expand its network across the country, and this partnership will help further our reach in the industry,” says Jackie Mattox, WE president and founder. “We still have a lot of work to do, and with the help of ASPENCORE, we can do our part to address the industry crisis of recruitment of fresh talent and overall retention. With a projected 70% turnover in leadership over the next five years, we are on a fast-forward plan to help empower and develop women and incoming youth for opportunities and success. When women find a place to ‘call home’ in the industry, their overall satisfaction improves and helps tremendously with retention.”

“The team here at ASPENCORE is proud to support Women in Electronics,” says Martin Chatterton, vice president, SaaS & Media, ASPENCORE. “We are fully invested in helping the Women in Electronics organization realize its goal of improving women’s roles in the electronics industry through awareness, education, networking, and training.”

Women in Electronics offers gratitude to Sponsors: Amphenol, Arrow, Avnet/Newark, AVX, Cornell Dubilier, Digi-Key, KEMET, and TTI Family of Companies.

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Women in Electronics was founded in 2017 by a group of women professionals as a way to form a sense of community, develop together, and unite with their male colleagues in an effort to grow the talent in the electronics industry. A 501(c)(3) non-profit organization, WE is focused on advancing women through four organizational goals: empower, advocate, develop and celebrate. With Chapters in over 18 cities, Women in Electronics is supported by leading industry organizations. To learn more about Women in Electronics, visit <https://www.womeninelectronics.com/>

WE. More than a membership. A movement.

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