



For Immediate Release

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## **Women in Electronics Welcomes Kristie Pierson to the WE Advisory Board**

**Orange County, CA – June 28, 2022** – Women in Electronics (WE), a 501c3 public charity, providing leadership growth and development, mentorship, networking, thought-leadership events, and resources that advance results in gender parity in the Electronics Industry, announced the appointment today of Kristie Pierson, Director of Business Operations for Global Supply Chain Services at Arrow Electronics, to their Advisory Board.

“Women in Electronics is pleased to welcome Kristie to the WE Advisory Board,” said Jackie Mattox, WE Founder, President & CEO. “Kristie is recognized not only as a leader within one of our corporate sponsor companies, Arrow Electronics, but also in the broader Electronics Industry. We look forward to the expertise Kristie can offer as we continue to grow the organization.”

“I am honored to participate on a deeper level with an organization that focuses on a mission I’m passionate about and excited to take this next step to support women along their journeys!” said Pierson.

WE offers gratitude to sponsors: Allied Electronics/RS, Amphenol, Arrow Electronics, Avnet/Newark/Farnell, Kyocera/AVX, Cornell Dubilier, Digi-Key, Flex Electronics, Galco

Industrial Electronics, Littelfuse, Octopart, Orbweaver, Plexus, Samtec, TTI Family of Specialists, and YAGEO Group.

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### **About Women in Electronics**

Women in Electronics (WE) was founded in 2017 by a group of women professionals to offer a sense of community, develop together, and unite with their male colleagues to advance results in gender parity in the Electronics Industry and related End User Markets. As a 501c3 public charity, WE is focused on four organizational goals: empower, advocate, develop and celebrate, providing leadership training and development, mentorship, networking, thought-leadership events, and resources. Women in Electronics is supported by leading industry organizations and reaches the industry community through regional chapters throughout the US and Europe, with plans to reach a global community. To learn more about Women in Electronics, visit [www.womeninelectronics.com](http://www.womeninelectronics.com).

*WE is a 501c3 social impact organization dedicated to opening the opportunities for women in the Electronics Industry and related End User Markets. They ensure inclusivity for anyone who would like to be a part of their mission.*

### **WEUnited**

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