



For Immediate Release

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Women in Electronics Welcomes Rutronik to Their Sponsor Family

Orange County, CA – July 7, 2023 Women in Electronics (WE), a 501(c)(3) public charity partnering with organizations to elevate high potential talent in the electronics and industrial industries based on three program pillars of leadership development, mentorship, and community, announced today its newest Silver Sponsor, Rutronik, a global broadline distributor dedicated to offering products across the full spectrum of electronic components.

The mission of WE is to fill the talent pipeline through a comprehensive leadership advancement program that has shown to contribute to enhanced employee engagement across organizations, while developing individual's confidence to pursue next level career opportunities.

Terri Walsh, Vice President of Rutronik North America, commented, "Championing Women in Electronics isn't just a mission; it's an homage to the trailblazers before me and my duty to those that come after me. Together, with the tremendous support of my allies, both male and female, I'm committed to helping remove barriers and form an even closer alliance with those committed to fostering equality. Together, we illuminate the path, empower the present, and electrify the future of women in electronics."

"Our team at WE is grateful for the alignment with Rutronik, as we partner together to further advance our mission to elevate qualified women into leadership roles in the electronics and industrial industries. Terri Walsh in particular has been a great example of a woman leader supporting other women to rise, and we are grateful for her and the Rutronik team for supporting our efforts in the electronics industry."

About Rutronik

Rutronik Elektronische Bauelemente GmbH was founded in 1973 and celebrates its 50th anniversary in 2023 under the claim "Committed to celebrate". For the last 50 years, the independent family-owned company based in Ispringen, Germany, continues to stand for ongoing expansion focused on high-growth future markets. In the fiscal year 2022, Rutronik's 1,900 employees generated sales of 1.28 billion euros, serving more than 40,000 customers. With more than 80 offices worldwide and logistics centers in Austin (Texas), Shanghai, Singapore, and Hong Kong, Rutronik ensures comprehensive customer support in Europe, Asia, and North America.

The company focuses on high-growth future markets that will shape the world of electronics tomorrow. These include Advanced Materials, Advanced Measurement, Processing & Analytics, Advanced Robotics, Automation, Biotechnology, Energy & Power, Future Mobility, IIoT & Internet of Everything, Industry 4.0, Medical & Healthcare, and Transportation, Logistics & Supply Chain. To serve customers in these future markets, the RUTRONIK AUTOMOTIVE, RUTRONIK EMBEDDED, RUTRONIK POWER, RUTRONIK SMART, and RUTRONIK SYSTEM SOLUTIONS initiatives bundle expertise, specific product portfolios, and consultancy support. In this regard, Rutronik relies on customized solutions tailored to individual needs. The services range from competent technical support in product development and Design-Ins, through the diverse product portfolio of leading manufacturers, to the company's software and hardware solutions with partly patented Rutronik IP.

Customized logistics systems, reliable supply chain management, and logistics centers worldwide ensure on-time delivery. The Rutronik24 e-commerce platform completes Rutronik's range of services. Further information is available at

<https://link.edgepilot.com/s/c7bf0d15/Ue1Nm4XTBUyp5ZkFMkHALA?u=http://www.rutronik.com/>

About Women in Electronics

Women in Electronics (WE) was founded in 2017 by a group of industry professionals to offer a sense of community, develop together, and unite with colleagues to advance results in gender parity in the electronics industry and related end-user markets. WE is focused on four organizational goals: empower, advocate, develop, and celebrate by providing leadership growth and development, mentorship, networking, thought-leadership events, and career resources. Women in Electronics receives support from leading industry organizations and reaches the industry community through events and local chapters throughout the US and Europe, with plans to reach a broader global community.

WE offers gratitude to sponsors: Amphenol, Arrow Electronics, Avnet/Newark/Farnell, Kyocera/AVX, Altium/Nexar/Octopart, Cornell Dubilier, Digi-Key, EETech, Flex Electronics, Galco Industrial Electronics, Littelfuse, Master Electronics, Molex, Rochester Electronics, Orbweaver, Plexus, RS, Rutronik, Samtec, Sourceability, Supplyframe, TTI Family of Specialists, Vishay, Waldom, and YAGEO Group.

To learn more about Women in Electronics, visit www.womeninelectronics.com

WE is a 501c3 non-profit social impact organization that ensures inclusivity for anyone who would like to be a part of their mission.

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