



For Immediate Release

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Women in Electronics Appoints Cassandra Rambo as Chief of Staff

Orange County, CA – July 5, 2023 – Women in Electronics (WE), a 501c3 public charity providing leadership growth and development, mentorship, networking, thought-leadership events, and resources that advance results in gender parity, announced today their new Chief of Staff, Cassandra Rambo.

“Our entire team at WE is excited to welcome Cassandra to assist with our 2023 efforts to level up our programs, which provide members with not only valuable connections, but with the essential mentorship and development needed to advance their careers. As we make strides towards gender parity, Cassandra will be at the forefront of our initiatives to drive intended results,” says Jackie Mattox, WE Founder and CEO.

Cassandra Rambo has a background in consulting and human resources and over a decade of subject matter expertise in organizational design (OD), organizational effectiveness (OE), talent development, change management, employee engagement, and learning strategies. Her charter as Chief of Staff is to embody WE’s theme of the year, “Level Up”, to create lasting and impactful program results for WE members, sponsors, and stakeholders.

“WE is at a critical point in its growth trajectory,” says Cassandra. “With the expansion into related industries and other geographies, recently focused in Europe, we have an opportunity to raise the bar even higher. While staying true to the Women in Electronics core values and organizational goals, my desire is to deepen the organization's foundational expertise and grow the value even further for our global community.”

Cassandra holds a Bachelor of Arts degree in History from DePaul University and a Master of Arts in Middle East Studies from the School of Oriental and African Studies, London.

WE offers gratitude to sponsors: Amphenol, Arrow Electronics, Avnet/Newark/Farnell, Kyocera/AVX, Altium/Nexar/Octopart, Cornell Dubilier, Digi-Key, EETech, Flex Electronics, Galco Industrial Electronics, Littelfuse, Master Electronics, Molex, Rochester Electronics, Orbweaver, Plexus, RS, Rutronik, Samtec, Sourceability, Supplyframe, TTI Family of Specialists, Vishay, Waldom, and YAGEO Group.

About Women in Electronics

Women in Electronics (WE) was founded in 2017 by a group of industry professionals to offer a sense of community, develop together, and unite with colleagues to advance results in gender parity in the electronics industry and related end-user markets. WE is focused on four organizational goals: empower, advocate, develop, and celebrate by providing leadership growth and development, mentorship, networking, thought-leadership events, and career resources. Women in Electronics receives support from leading industry organizations and reaches the industry community through events and local chapters throughout the US and Europe, with plans to reach a broader global community.

To learn more about Women in Electronics, visit www.womeninelectronics.com

WE is a 501c3 non-profit social impact organization that ensures inclusivity for anyone who would like to be a part of their mission.

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