

### Step 2: Limit Your Input

#### Focus on Value

Reflect on a time when you shared too much detail about your idea or recommendation.

Write down the most valuable piece of information your audience needed to hear:

The Professional Woman's Mentor

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### Say it in 2 - 3 sentences

How could you have conveyed your message in 2 – 3 short and concise sentences? Write it out!

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#### Time Your Delivery

Practice delivering your message! Time it... record your time... and keep refining your idea until you can deliver your message in 60 seconds or less.