Welcome to WE!

2024 CORPORATE PRESENTATION
Alone we can do so little; Together we can do so much.

Helen Keller
COMMITTED TO DEVELOPING THE NEXT GENERATION OF LEADERS
WE BOARD OF DIRECTORS

Jackie Mattox  
Founder, President & Chief Executive Officer  
Women in Electronics

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Fueled by honor, authenticity, courage, and commitment, Women in Electronics (WE) is a community of progressive leaders at all stages of their careers dedicated to expanding the opportunities for women in the fast-paced electronics and industrial industries.
SERVING ALL TECHNOLOGY INDUSTRIES

SERVING ELECTRONIC & INDUSTRIAL INDUSTRIES
AND RELATED TECH MARKETS
WE REACH

Connecting Channels
GENDER PARITY

- Women % of College Graduates: 59%
- Women % of Workforce US: 48%
- Women % of Management Occupations: 33%
- Women % of Fortune 500 Board Seats: 27%
- Women % of Chief Executives: 21%
- Women % of CFO Roles: 13%
- Women % of Fortune 500 CEO's: 8%

Source:
The Broken Rung: Between entry level & manager is a 34% drop in women hired/promoted than men.
Female Leadership Representation in Electronics Industry: 8%
Companies whose top management is at least ½ female see returns on equity that are **19% higher** than average.

Boards with a higher-than-average percentage of women **outperformed those with fewer than average, by 36%**.

Companies whose boards in the top quartile of gender diversity are **30% more likely than their peers to outperform financially**.

The higher a company’s gender composition, the better it performs in average relative returns.

**Source:** Cloverpop and Forbes
BETTER DECISION MAKING

- 2x faster decision making with ½ the meetings
- Decisions made and executed by diverse teams delivered 30% better results
- Bain and Company research show that decision making effectiveness is 95% correlated with financial profits

Source: Cloverpop and Forbes
7 SUPERPOWERS OF LEADERS

**Women Leaders:**
- Transformational Leadership
- Divergent Problem Solving
- Empathy & Human Skills
- Intuition
- Communication
- Interpersonal Relationships
- Grit/Resiliency

**Male Leaders:**
- Risk Taking
- Convergent Problem Solving
- Decisiveness
- Confidence
- Assertiveness
- Stress Tolerance
- Executive Presence

Research by Dr. Shawn Andrews
Personally and professionally through growth & development programs and events.

Eco-system building at annual summit, chapter meetings, forums, and special events.

GOALS

EMPOWER
Eco-system building at annual summit, chapter meetings, forums, and special events.

DEVELOP
Personally and professionally through growth & development programs and events.

ADVOCATE
Formal, industry-wide, global Mentorship Program, WE resources, and industry recruitment efforts.

CELEBRATE
Accomplishments and advancements of leaders and supporting organizations making strides in DE&I efforts.
According to a five-year University of Pennsylvania study, mentees were promoted 5 times more frequently—and mentors, 6 times more often—than those who were not in a mentor program.
In a recent survey of Fortune 500 CEOs, participants listed having a mentor as the **number one component** of their success.

In a Center for Creative Leadership study, 77% of companies reported that mentoring programs **dramatically reduced employee turnover**.

Between 1996 and 2009, Sun Microsystems found that a ROI on their mentoring program was as much as **1,000%**, gaining the highest results as the program matured – they saved **$6.7M due to the increased retention rates**.

Source: The Leadership Challenge and Chronus
WE MEMBER VALUE PROPOSITION

“The WE organization has been instrumental in my career growth through its many impactful and transformative programs in addition to enabling access to talented industry leaders.”

- Sue Breault, WE Mentorship Program Chair
Sales Engineer, Partner Crowley & Associates

2023 Member Net Promoter Score

Strategic Networking & Community
Feeling Valued
Sense of Belonging
Prioritized in Industry

Mentorship

Professional & Personal Development
Peer to Peer Knowledge Sharing
Career Resources
Thought Leadership
“It is proven that diverse more inclusive organizations are that much more successful on the top line and bottom line. There is terrific progress being made on many fronts, and WE is helping to lead the way.”

- Phil Gallagher, CEO at Avnet
QUESTIONS?
Contact: Admin@WomeninElectronics.com

THANK YOU!