

Welcome to WE!

2023 Corporate Presentation





“

*Alone we can do so little;
Together we can do so much.*

Helen Keller



WE UNITED

Women and Men Uniting to Advance Cultural and
Systemic Change in the Electronics Industry

PLATINUM SPONSORS

the TTI FAMILY
of SPECIALISTS



Altium

GOLD SPONSORS

AVNET®

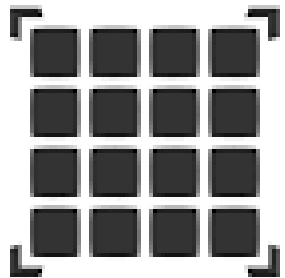


Newark®

AN AVNET COMPANY



Five Years Out



Supplyframe



SILVER SPONSORS





WE BOARD OF DIRECTORS



Jackie Mattox

Founder
President/Chief Executive Officer
Women in Electronics



Monica Highfill

Founding Director
Vice President
Women in Electronics



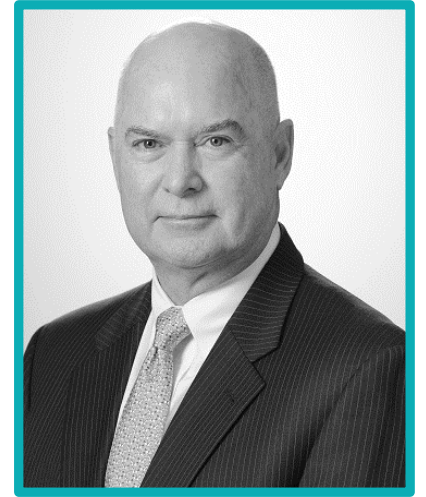
Amy Keller

Founding Director
Women in Electronics
VP Global Marketing
Abrakon



Lanän Clark

Managing Director
JP Morgan
Wealth Management



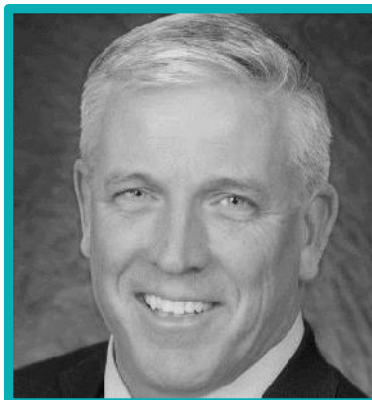
William Lowe

Advisor to Chief
Executive Officer
Yageo Group

ADVISORY COUNCIL



Don Akery
Chief Executive Officer
Waldom Electronics



Phil Gallagher
CEO
Avnet, Inc.



Linda Johnson
EVP, Operations
Digi-Key Electronics



Michael Knight
CEO
Endries Industrial



Taya Paige
Channel Consultant
ITA Group



Meenal Sethna
Executive VP & CFO
Littelfuse



Lynn Torrel
Chief Procurement & Supply Chain Officer
Flex Electronics



Scott Theune
President, AMER
Plexus Corp.

ADVISORY BOARD



Susan Breault
Mentorship Chair
Crowley & Assoc



Carla Caldwell
Mentorship
Allied Electronics



Tobi Cornell
Career Corner
Kruvand Associates, Inc.



Eva Jelezova
Global Strategy
Littelfuse



Susan Leager
Chapter Council Chair
Control Sales



Debbie Martin
Membership Chair
TDK



Kristie Pearson
Global Strategy
Arrow

ORGANIZATIONAL STRUCTURE



Executive Team

Jackie Mattox, Monica Highfill, Amy Keller

Finance & Operations

Finance:
Executive Team

Legal:
Jackie Mattox

Sponsorship Services:
Jackie Mattox/Monica Highfill

Membership Services:
Monica Highfill/Debbie Martin
Margo Antonellis/Julie Carr
Julie Harkinson

Global Growth Strategy:
Jackie Mattox/Monica Highfill
Eva Jelezova
Kristie Pierson
Ruth Gray

Marketing & Communications

Marketing Operations:
Jennifer Escobar/Jill Wagar

Social Media
Jackie Boushell/Jennifer Escobar

Digital Mrkg:
Stephanie Muhr/Emily McClelland

Graphic Design/Editorial Calendar
Stephanie Muhr
Nikki Taylor
Maryellen Stack

PR/WE Radio
Jackie Mattox
Stephanie Marchant

IT and Systems:
Spencer Lewis

Member Programs

Leadership Growth & Development:
Jackie Mattox/Amy Keller
Cassandra Rambo

Mentorship Program:
Monica Highfill/Susan Breault
Carla Caldwell/Stephannie
Bronson/Marion Thierry

Collegiate Initiative:
Julie Harkinson
Paul Starr/Clarence Semple

Career Corner:
Tobi Cornell/Jennifer Eby

Chapter Council:
Susan Leager/Jessica Knight
Maria Gillespie/Crishana Runge
Amy Rooney/Ruth Gray



WHY?

THE VISION





Fueled by
honor, authenticity, courage, and commitment,
Women in Electronics (WE)
is a community of progressive leaders
at all stages of their careers dedicated to
expanding the opportunities
for women & diverse talent in the
fast-paced electronics industry and
related industries, representing
end user markets.

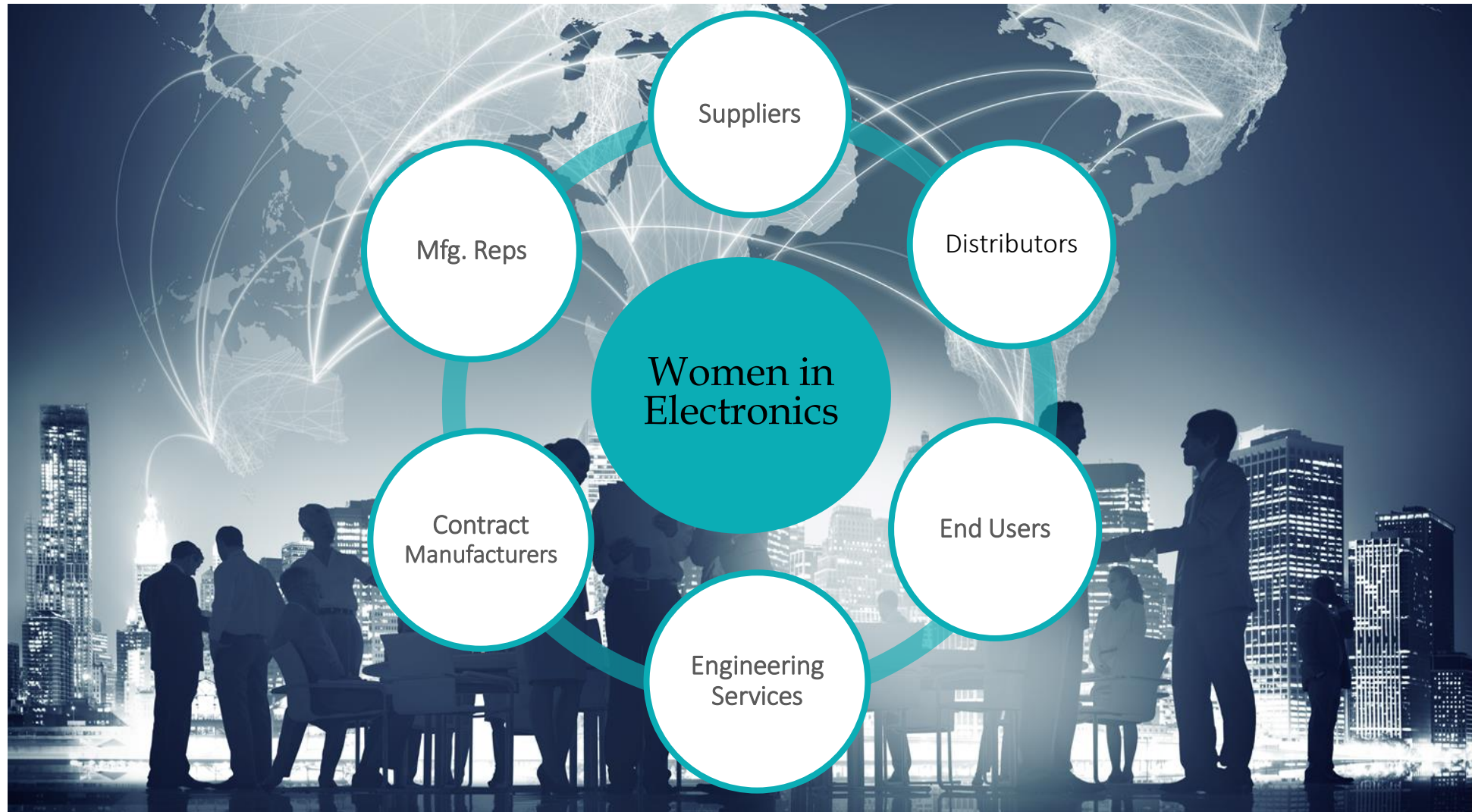
MISSION STATEMENT





Automotive, Medical, Aerospace, Energy, Consumer Products, Military, Industrial,
Manufacturing Services, White Goods, Communications, Gaming, IT, Programming, Software,
and any industry utilizing electronic components and/or equipment

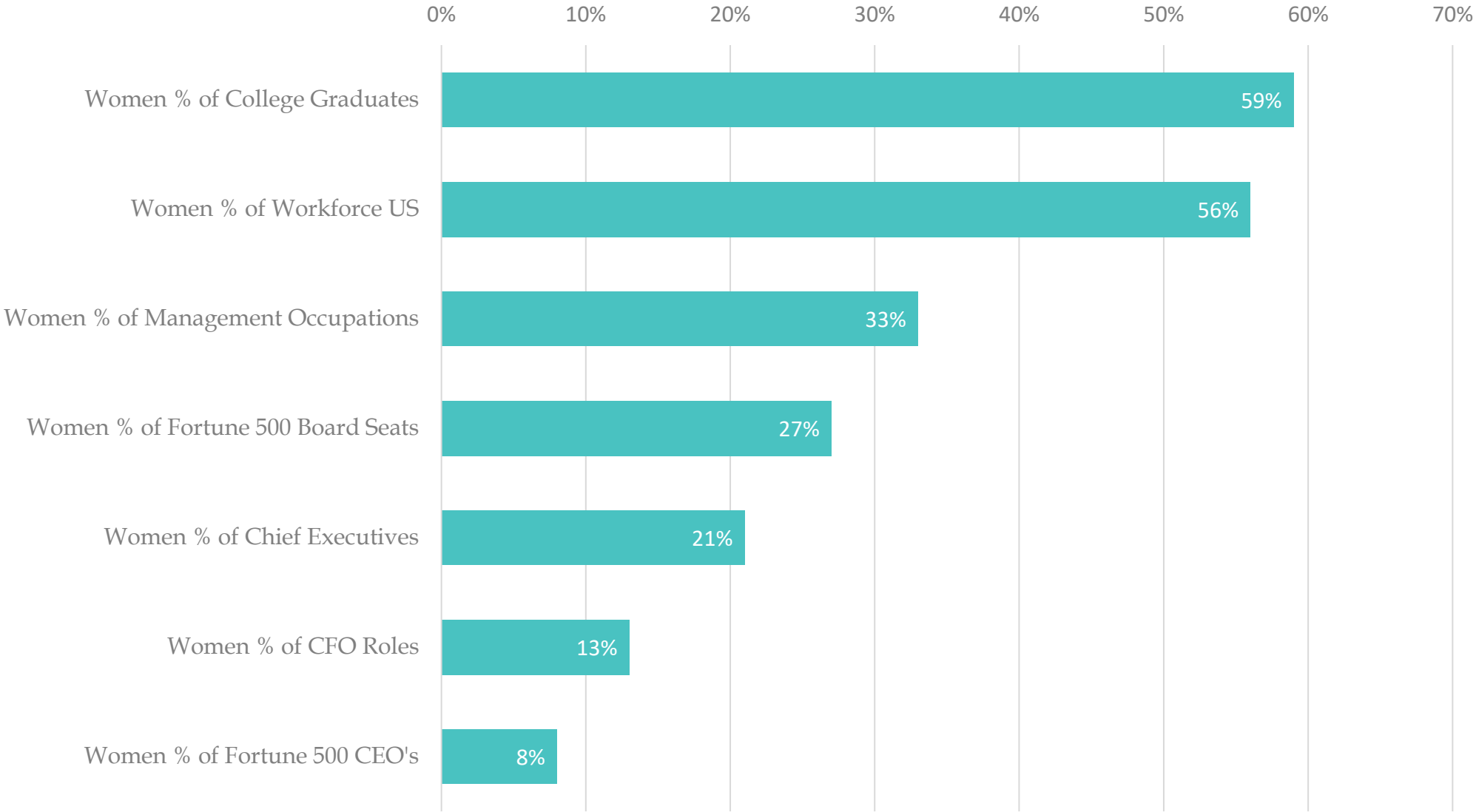
WE REACH



WE strives to connect the channel, including End User Markets & OEM's



GENDER PARITY



Female Leadership Representation in Electronics Industry: 10%



RELATIVE RETURNS

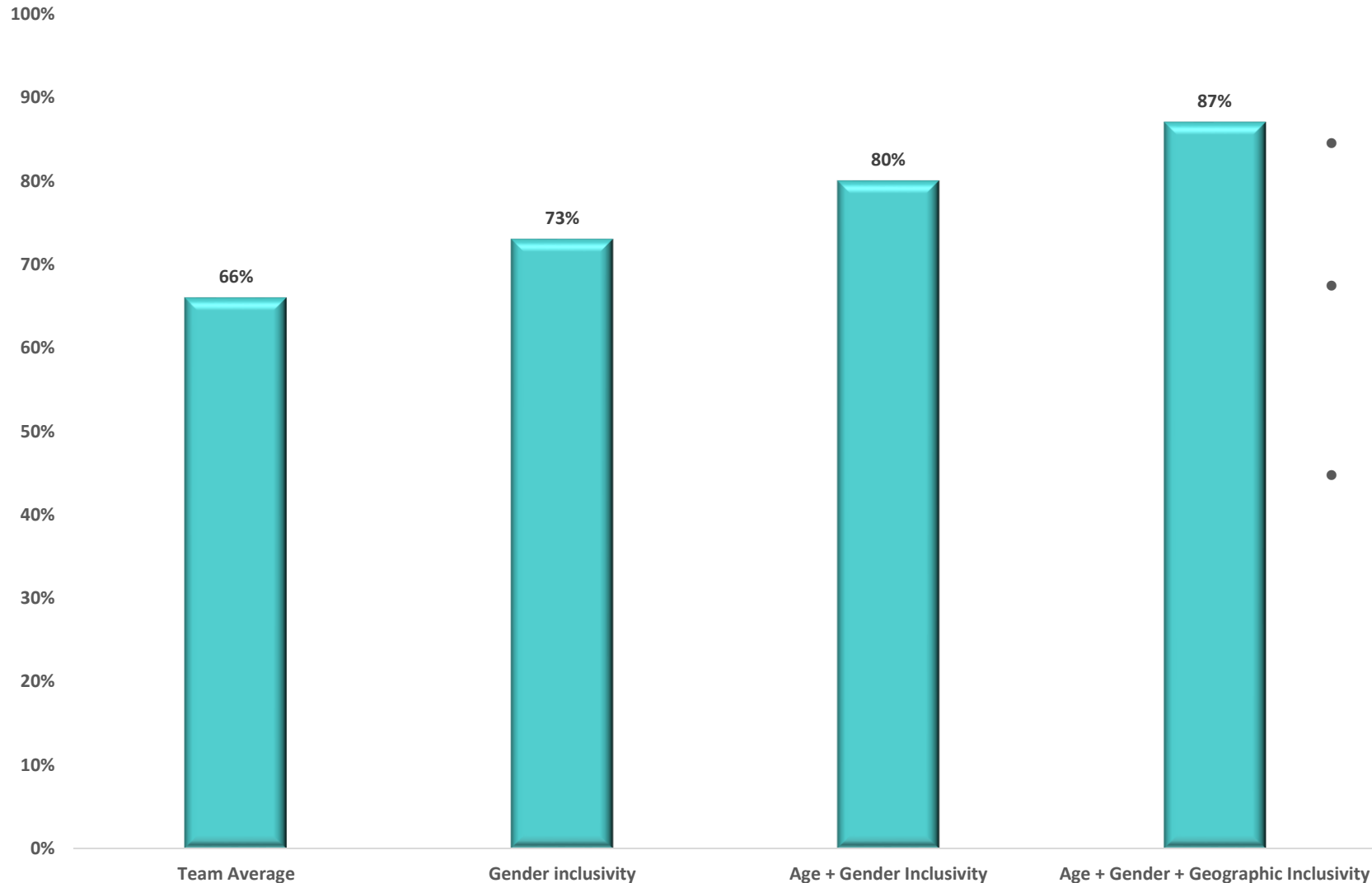
- The higher a company's gender composition, the better it performs in average relative returns.
- Companies whose top management is at least $\frac{1}{2}$ female see returns on equity that are **19% higher** than average.
- Boards with a higher-than-average percentage of women **outperformed those with fewer than average, by 36%.**
- Companies whose boards in the top quartile of gender diversity are **30% more likely than their peers to outperform financially.**



Source: Cloverpop and Forbes



BETTER DECISION MAKING



- 2x faster decision making with ½ the meetings
- Decisions made and executed by diverse teams delivered 30% better results
- Bain and Company research show that decision making effectiveness is 95% correlated with financial profits

Source: Cloverpop and Forbes



GOALS



EMPOWER

Eco-system building at annual conference, chapter meetings, forums, and special events



DEVELOP

Personally and professionally through growth & development programs and events



ADVOCATE

Formal, industry-wide, global Mentorship Program, WE resources, and industry recruitment efforts



CELEBRATE

Accomplishments and advancements of leaders and supporting organizations making strides in DE&I efforts



MENTORSHIP DATA

According to a five-year University of Pennsylvania study, **mentees were promoted 5 times more frequently—and mentors, 6 times more often**—than those who were not in a mentor program.

In a recent survey of Fortune 500 CEOs, participants listed having a mentor as the **number one component** of their success.

In a Center for Creative Leadership study, **77%** of companies reported that mentoring programs **dramatically reduced employee turnover**.

Between 1996 and 2009, Sun Microsystems found that a ROI on their mentoring program was as much as **1,000%**, gaining the highest results as the program matured – they saved **\$6.7M due to the increased retention rates**.



WE Value Proposition

Member Value

Professional Leadership Development
Mentorship Program
Chapter Program
Personal Growth
Strategic Networking at Events
Belonging & Community
Career Resources
Knowledge Sharing

Sponsor Value

Networking/Ecosystem Building
Talent Development
Employee Engagement
ERG Resource
CSR Initiative
Alignment with the 'Social' Aspect of ESG
Career Corner
PR for DEI Efforts

Industry Value

Dedicated Inclusion Effort
Industry Branding
Awareness of the Economic Value of Gender Parity
Industry Collaboration
Industry Talent Retention
Thought Leadership
Voice of Women in the Industry

7TH ANNUAL LEADERSHIP CONFERENCE

LEVEL UP

THE TIME IS NOW!

Locations: US and Europe



#WEUNITED

**THANK
YOU!**



QUESTIONS?

Contact: : Admin@WomeninElectronics.com